



By Informa Markets

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People Announcement – Retirement of Daniel Cheung

23 Feb 2021



Dear All,

It is with personal regret but also with warm wishes that I announce the impending retirement of Daniel Cheung, effective May 31, 2021.

For most of us who know Daniel, he is the ‘Godfather of HOFEX’. Under the leadership of Daniel, the 33-year old HOFEX event has accomplished many milestones that have grown to become one of today’s most recognized food and hospitality events. I am deeply indebted to Daniel’s friendship, vision, and commitment for propelling HOFEX to this leading position.

Daniel’s commitment is not only for the Food show itself, as he also has run Build4Asia and recently the shows bought from Diversified Events. He has also contributed locally to the Exhibition industry by being for 4 years the Chairman of the Hong Kong Exhibition & Convention Association [HKECIA] and till now also one of the Executive Committee members. His decision to retire in May this year is not only a loss to Informa Markets, but also to Hong Kong. With



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immediate effect, Janice Lee will succeed Daniel as the Event Director for the Food portfolio in Hong Kong. Janice has been with the Company for over 20 years. She has established a strong people network within and outside of Informa. Over the past few years, from running the Sales Excellence programme, to taking on a Sales Director role, she has proven herself with a high resilience and growth mentality. I have every confidence that Janice's proactiveness and dedication in driving innovation and change make her a perfect fit for this role.

Lastly, I want to take this opportunity to express my sincere thanks to Daniel again. His dedication and business wisdom has been instrumental to our business. I wish you, Daniel, the best in your new 'page of life 'and also some more quality time with your family.

Regards,

Michael Duck
Executive Vice President – Commercial Development
Informa Markets