



By Informa Markets

17/F China Resources Building
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Hong Kong – 1 March 2021
[For Immediate Release]

HOFEX 2021 rescheduled to 7 – 9 September 2021, Hong Kong Convention and Exhibition Centre

Introducing HOFEX Connect to bring customers together in one place virtually

In response to the continued travel restrictions brought upon by COVID-19, HOFEX – Asia's Leading Food & Hospitality Tradeshow, originally scheduled on *12 – 14 May 2021*, will be rescheduled to **7 – 9 September 2021 at the Hong Kong Convention and Exhibition Centre (HKCEC)**. ProWine Hong Kong – the international trade fair for wines and spirits will continue to be held as part of HOFEX on the new date.

With entry restrictions and quarantine measures still in place, many overseas F&B professionals are unable to attend the event as scheduled, which greatly disrupts their global sourcing activity. Rescheduling the show to September can allow more time for the industry to recover and ensure a more dynamic and cosmopolitan event to take place.

HOFEX aims to keep the industry connected by introducing the first digital event **HOFEX Connect**. **HOFEX Connect** offers one-stop online business matchmaking services, lining up global suppliers with buyers to create high-value, engaging and cost-effective business opportunities. The first round of business matchmaking will take place in March.

HOFEX is a highly-recognised professional trade platform which has introduced numerous food & drinks, hospitality equipment and supplies to Asia since its inception. Entering the 19th edition, HOFEX will continue to strive for excellence, serving up new products, trends and innovations to reconnect businesses and restart the challenging market. More information about HOFEX can be found on <https://hofex.com>.

In addition, the upcoming HOFEX will be co-located with Natural & Organic Asia and Retail Asia Conference & Expo, bringing a wide array of healthy food & beverage and hospitality technologies to the table. Adding these shows under HOFEX's roof will strongly expand each sector in depth, fulfilling the needs of the ever-changing F&B and hospitality industry.

HOFEX will strictly follow the advice and guidelines from local authorities on precautionary measures to minimise the risk of infection in the community, and to protect the health and safety of exhibitors, visitors and employees. For more information, please visit Informa AllSecure <https://www.informa.com/allsecure>.

If you have any questions or concerns, please feel free to contact us.

- For sales enquiry, please contact our sales representative or email to exhibit@hofex.com
- For visitor enquiry, please email to visit@hofex.com



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香港 — 2021 年 3 月 1 日

[即時發布]

HOFEX 2021 改期至 9 月 7 至 9 日假香港會議展覽中心舉行

HOFEX Connect 隆重登場，業界專才線上聚首

鑒於疫情下入境限制措施持續，原計劃在 2021 年 5 月 12 至 14 日舉辦的 HOFEX — 亞洲頂尖國際食品餐飲及酒店設備展將改期至 9 月 7 至 9 日假香港會議展覽中心舉行。ProWine Hong Kong — 國際葡萄酒與烈酒貿易展覽會亦將於 9 月回歸 HOFEX。

受入境限制及強制檢疫措施影響，不少海外餐飲專才無法如期參加展會，採購計劃受阻。有見及此，展會將改期至 9 月舉行，以預留更多時間讓行業復甦，維持展會的國際性及質素。

為確保業界人士能如常進行採購，我們即將推出首個線上活動 **HOFEX Connect**，為供應商及買家提供一站式線上商貿配對服務，創造高效、高質的商機機會。首輪商貿配對將在三月份舉行。

HOFEX 是備受推崇的專業商貿平台，多年來將無數優質食品及飲料、款待設備及用品引入亞洲。踏入第 19 屆，HOFEX 將繼往開來，帶來最新產品、趨勢及創新靈感，為全球同業重建溝通橋梁，推動疫情後市場復甦。更多展會資料請瀏覽 <https://hofex.com>。

與此同時，本屆 HOFEX 將與亞洲天然及有機博覽及亞洲零售論壇暨博覽會同場舉行，帶來一系列健康食品及飲料和款待業科技，讓買家深入了解各餐飲及款待業範疇，滿足日新月異的市場需求。

HOFEX 會根據相關機構的指示採取預防措施，以減低病毒傳播風險，保障客戶和員工安全。更多防疫資訊請瀏覽英富曼全方位安全標準和指引 <https://www.informa.com/allsecure>。

如有任何查詢，請隨時與我們聯絡。

- 參展商查詢：請聯繫銷售代表或發送電郵至 exhibit@hofex.com
- 參觀人士查詢：請發送電郵至 visit@hofex.com



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香港 — 2021 年 3 月 1 日
[即时发布]

HOFEX 2021 改期至 9 月 7 至 9 日假香港会议展览中心举行 *HOFEX Connect 隆重登场, 业界专才线上聚首*

鉴于疫情下入境限制措施持续，原计划在 2021 年 5 月 12 至 14 日举办的 HOFEX — 亚洲顶尖国际食品餐饮及酒店设备展将改期至 9 月 7 至 9 日假香港会议展览中心举行。ProWine Hong Kong — 国际葡萄酒与烈酒贸易展览会亦将于 9 月回归 HOFEX。

受入境限制及强制检疫措施影响，不少海外餐饮专才无法如期参加展会，采购计划受阻。有见及此，展会将改期至 9 月举行，以预留更多时间让行业复苏，维持展会的国际性及质量。

为确保业界人士能如常进行采购，我们即将推出首个线上活动 **HOFEX Connect**，为供应商及买家提供一站式线上商贸配对服务，创造高效、高质的商业机会。首轮商贸配对将在三月份举行。

HOFEX 是备受推崇的专业商贸平台，多年来将无数优质食品及饮料、款待设备及用品引入亚洲。踏入第 19 届，HOFEX 将继续往开来，带来最新产品、趋势及创新灵感，为全球同业重建沟通桥梁，推动疫情后市场复苏。更多展会资料请浏览 <https://hofex.com>。

与此同时，本届 HOFEX 将与亚洲天然及有机博览及亚洲零售论坛暨博览会同场举行，带来一系列健康食品及饮料和款待业科技，让买家深入了解各餐饮及款待业范畴，满足日新月异的市场需求。

HOFEX 会根据相关机构的指示采取预防措施，以减低病毒传播风险，保障客户和员工安全。更多防疫资讯请浏览英富曼全方位安全标准和指引 <https://www.informa.com/allsecure>。

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