

Powering Up Global F&B Communities, Unlock Unless Business Opportunities!

Landing in Hong Kong, the culinary capital of Asia and the crucial gateway to the Greater Bay Area of China from 14 to 16 May 2025, HOFEX – Asia's Leading Food and Hospitality Tradeshow will reconnect global and regional F&B professionals by bringing a dazzling array of flavours, cutting-edge technologies, and novel culinary concepts all in one, convivial place. Featuring wide-ranging sectors and expert-led onsite events, the exhibition is the perfect stage for industry players from near and far to stay ahead of the curve in the reviving global market.

All-inclusive Product Showcase

Join us at our All-Inclusive Product Showcase, where your brand can shine among a diverse array of products! Featuring more than 1,600 exhibitors and brands, this exhibition offers a unique opportunity to showcase your best products and connect with over 34,000 key players in the industry.



[Book a Booth Now!](#)

2023 Overview

Reflecting on a successful 2023, our event served as a dynamic platform for exhibitors to connect with thousands of industry professionals. By participating in HOFEX 2025, you can build on this momentum and position your brand at the forefront of the industry.



Key Visiting Companies

Our event attracted a prestigious lineup of key visiting companies, including major retailers, distributors, and influential industry leaders. By exhibiting, you'll have the chance to connect with these decision-makers, creating invaluable networking opportunities that can lead to partnerships and increased business.

- AEON STORE (HONG KONG) CO LTD
- BLACK SHEEP RESTAURANTS
- CITY SUPER LTD
- FOUR SEASON HOTEL HONG KONG
- GRAND HYATT HONG KONG
- HILTON WORLDWIDE
- MELCO RESORTS & ENTERTAINMENT
- PASTRY WORLD SDN BHD
- SWIRE HOTELS

...and more!!!

Jam-packed Inspirational Events

At HOFEX, our events are designed by industry experts for industry professionals, creating a unique environment where exhibitors can connect not only with buyers but also with real users of their products. This is your opportunity to engage with a diverse audience, gain fresh perspectives, and be inspired by the trends that are shaping the future of the industry.



...and more!!!

Hear from our Exhibitors!

"The show's atmosphere and quality of buyers never ceases to disappoint me! I was thrilled to reach so many critical decision makers and had really serious talks on future collaborations!"

Ms Paulin Yeung
Senior Brand Manager
Nestlé Professional Hong Kong and Macau

"We've been looking for ways to reconnect with regional buyers ever since the pandemic and we're happy to meet so many target buyers from Hong Kong and Mainland China this year. It's a good sign for us to expand further."

Mr Cyrus Chan
Managing Director
Ping Shan Foods, Co., LTD

Hear from our Visitors!

"This year's HOFEX offered an unrivalled product showcase - pulling together the best from each F&B and hospitality category. I would like to praise the way HOFEX categorises suppliers based on sectors and countries. I could easily locate what I was looking for in the large exhibition hall."

Mr Billy Yip
Senior Manager
Wynn Macau | Wynn Palace

"I'm surprised by how packed the show is! I've met so many old friends and new industry peers, sharing past practices and latest market insights to achieve a win-win outcome. We highly recommend HOFEX to all F&B and hospitality practitioners and we look forward to what HOFEX will bring in the next edition!"

Mr Yuen Kwok Hing
Chef
The Hong Kong Jockey Club

Exhibiting Packages

- Space Only** US\$535/m² (min. 18m²)
- Walk-on Package** US\$590/m² (min. 9m²)
- Premium Package** US\$630/m² (min. 18m²)

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