

**Capitalised on Global Café Market Growth**  
把握全球咖啡廳市場增長機遇

The global café market is buzzing with excitement, valued at a staggering USD 298.72 billion in 2023! With a projected growth rate of 5.4% from 2024 to 2030, it's set to reach an impressive USD 430.02 billion by 2030. As cafes are evolving, we're seeing a delightful rise in the popularity of tea and food options, alongside the flourishing **specialty coffee, tea, bakery goods and confectionery sectors**. This vibrant growth opens up fantastic opportunities for your business!

全球咖啡廳市場正在急速發展：從 2023 年達 2,987.2 億美元的規模，預計到 2030 年以年增長率 5.4% 增加至 4,300.2 億美元。而隨着咖啡廳不斷創新，不同的精緻茶飲和食品變得越來越受消費者喜愛，**精品咖啡、烘焙產品及甜點市場**因而變得蓬勃，同樣也為您的業務提供了絕佳的機會！

Source 資料來源: [Grand View Research](#)

**Exhibit Now**  
立即參展



**Specialty Coffee & Tea**  
精品咖啡及茶



The global specialty coffee market is on the rise, estimated to reach USD183.0 billion by 2030. Meanwhile, the global tea market, valued at USD17.42 billion in 2024 is set to grow at a CAGR of 6.0% during the same period. The Specialty Coffee & Tea Sector is becoming the powerhouse of growth within the F&B industry, **presenting incredible opportunities to the sector**.

全球精品咖啡市場預計到2030年將達到1,830億美元，從2025年到2030年的年均增長率高達10.4%。而2024年全球茶葉市場規模估值為174.2億美元，預計2025年至2030年的年複合增長率為6.0%。精品咖啡及茶相關產業成為餐飲業中一個重要的增長領域。因此，**供應商格外需要抓住發展良機，提高市場曝光，展示自身優勢。**

Source 資料來源: [Research and Markets](#), [Grand View Research](#)



**Specialty Coffee & Tea**  
精品咖啡及茶



As café culture booms, it opens exciting horizons for the Bakery & Confectionery Sector. This vibrant sector among the most innovative, showcasing a delightful array of trends in both presentation and ingredients. The rise of artisanal baking, unique dessert creations, and bold flavour combinations is captivating consumers and driving demand. **This vibrant atmosphere of innovation creates numerous collaborative opportunities for professionals and brands!**

咖啡廳文化為烘焙及甜點拓寬發展前景，而作為極具創意性的產業之一，烘焙和甜點在形式及食材的趨勢豐富多變。手工烘焙、獨特的甜點創作以及大膽的風味組合正吸引著消費者，推動需求增長。**充滿創新的氛圍為業界和品牌創造更多合作的機會！**

**New Bakery & Confectionery Exhibitors at HOFEX 2025:**  
新加入HOFEX 2025的烘焙及甜點展商：



[HONG KONG STREET EATS LIMITED](#)



[LUXTEK \(HONG KONG\) CO., LIMITED](#)

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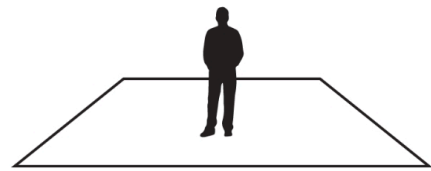


Looking to enhance your exposure and deliver quality services and products to **professional buyers in Asia and international markets**? Secure your stand at HOFEX 2025!

想要提升曝光，為亞洲乃至國際市場的專業買家提供優質服務及產品？立即鎖定HOFEX 2025 展位！

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2025年展位選項



**Space Only**  
光地展位  
Price: US\$535/m<sup>2</sup>  
每平方米535美元  
(min.18m<sup>2</sup>)  
(18平方米起)



**Walk-on Package**  
標準展位  
Price: US\$590/m<sup>2</sup>  
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(min.9m<sup>2</sup>)  
(9平方米起)



**Premium Package**  
特級展位  
Price: US\$630/m<sup>2</sup>  
每平方米630美元  
(min.18m<sup>2</sup>)  
(18平方米起)

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